

EDUCATING YOUR CATARACT PATIENTS

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1 Alcon Laboratories, Inc.
6201 South Freeway, Fort Worth, TX 76134-2099
T: 817.293.0450
www.alcon.com

Alcon

Dear Eye Care Professional:

During the last several months, Alcon has been developing an exciting national campaign for patients (age 50+) about the importance of eye health, and the availability of proven advanced cataract surgery technologies. As a valued partner, we want to let you know how you can get involved and continue to be a resource for your patients who have been diagnosed with cataracts.

We are excited to announce our new **Cataract Patient Education Resources for Optometrists** that you can begin using in your practice today.

Designed to help enhance the cataract surgery conversations you are already having with your patients, these materials will provide patient-friendly take-home information they can reference outside of your office.

Visit us online at MyAlcon.com/cataract-patient-education to preview these materials, download copies to your computer, and order printed resources to be shipped directly to your practice.

For a patient whose cataract journey may be just beginning in your office, your guidance will instill confidence in the process and ultimately provide them with an informed decision about their advanced technology options.

Thank you for partnering with us as we continue to educate patients on the proven advancements in cataract surgery technologies.